

Hang Tag Placement

Easily show the features, functionality, and price when she is shopping. These guidelines will help you place Hang Tags on Accessories so she can easily shop the items and find the information she is looking for. You can leave the tag out on larger styles, make sure to make it easy to find and keep the VB logo facing out.

Window Tuck



Clear ID windows provide a perfect display space for the hang tag. She can open the accessory and see the information right away.



Zipper Tuck



If there isn't a pocket or clear ID window available, sometimes the best option is simply zipping up the hang tag. Be careful to avoid tangling the twine in the zipper.



Pocket Tuck



Inside pockets are a great place to tuck Hang Tags. Place with the price showing so she doesn't have to remove the tag to find the information she needs.



On certain styles, the clear ID window isn't accessible from the outside. Placing the hang tag here encourages her to open and explore the style.

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